

**FOR IMMEDIATE RELEASE:**

**SHIBUYA HOPPMANN CORPORATION REORGANIZES -  
STREAMLINING FOR GREATER EFFICIENCY**

**September 4, 2013, Elkwood, VA** – SHIBUYA HOPPMANN CORPORATION (SHC), a member of the Shibuya Group and a leading engineering machine manufacturer of automation systems packaging equipment, announces an organizational realignment to better enable them to serve customers in the global community. At the core of the reorganization is the establishment of two new, dedicated business units: the **Customer Support Center (CS Center)** in Elkwood, Virginia, and the **Consolidated Production Center** in Madison Heights, Virginia. These two centers will strengthen their ability to meet all their customer's objectives and allow them to innovate with greater efficiency globally.



Creation of the two business units is underway and anticipated completion of this reorganization is scheduled for the end of October, 2013. Headquarters (including Administration, Accounting, Marketing and Executive Functions) will remain in Elkwood, VA, with the CS Center (Customer support, service, spares and technical documentation for SHC and Shibuya Group products), while the Consolidated Production Center will house the manufacturing, engineering, assembly, procurement, logistics and quality control for all SHC products, and is located in Madison Heights, VA. SHC Sales will remain in Indianapolis, Indiana with Regional Sales Managers located around the United States.

With the creation of the CS Center, SHC shows their commitment to further enhance service quality, reaction times and turnaround for order processing, system overhauls and maintenance. "With the strong sales increase of the Shibuya Aseptic Filling Systems (for beverage, nutrition and pharmaceutical industries) and Shibuya Hoppmann Feeding Systems (for consumer products in the beverage, pharmaceutical, food, household and personal care industries)," says Mark Flanagan, President of Shibuya Hoppmann Corporation, "We feel that this Customer Support enhancement will improve our position as your preferred automation system supplier. Our goal is complete customer satisfaction."

Shibuya Hoppmann has long been a leader in manufacturing specialized custom equipment and their goal is to be your preferred packaging machinery manufacturer. They have engineered quality, durable products with great success for over 55 years and will continue to build on that by maintaining their strategy where the customer comes first. The new structure of Shibuya Hoppmann will bring their products to the customer faster, including those imported from their parent company, Shibuya Kogyo Co., Ltd., in Japan, improve their response times for maintenance and replacement parts and give customers optimal control over their production lines.

Innovation and technology spur our commitment to collaborate with other industry leaders to get products to the consumer more quickly, more efficiently, and more reliably. From centrifugal feeders to assembly systems, to filling and capping for pharmaceutical and beverage products, Shibuya Hoppmann systems handle your everyday products that are used in everyday life.

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