

FOR IMMEDIATE RELEASE: March 4, 2019

Shibuya Hoppmann Appoints Allison Sadler as New OEM Manager

March 4, 2019, Manassas, VA – SHIBUYA HOPPMANN CORPORATION, a member of the Shibuya Group and an industry-leading manufacturer of customized bottle filling systems and automation machinery, announces the hiring of Allison Sadler as OEM Manager.

As OEM Manager, Allison will be based out of our sales office located in Indianapolis, Indiana. Allison's responsibilities include managing and providing support to Shibuya Hoppmann's current and future OEM distributor account base, building and assisting Shibuya Hoppmann OEMs and providing applications guidance to our OEMs throughout the United States and internationally.



Allison explains her plan to implement improvement upon the OEM program, "I plan to personally visit each OEM, get to know their specific needs, and communicate regularly to follow up about the purchases they are making. I plan to take time to get to know each one of my OEM's, find specific problems and or concerns, and implement the change needed to directly benefit those problems in a timely fashion. Communication will be the key to the success of this program, that is where I plan to start first." Shibuya Hoppmann's OEM program allows OEMs to purchase prefeeders, untooled centrifugal feeders and labelers from the Shibuya Hoppmann standard product line.

Allison was formerly a Senior Operations Manager for Avis Budget Group in Indianapolis. She managed 3 departments and over 30 employees within the Avis Preferred program, sales and production team. During her time there she worked to improve sales, strengthen customer service, and enhance productivity for day-to-day operations. "While the car rental and machinery fields are completely different," Allison states, "I learned how to handle intense and stressful situations while remaining calm and solution oriented. It also taught me to learn and think quickly, a skill set that will fit well within the machinery field."

If your company is interested in Shibuya Hoppmann's OEM program, please contact Allison Sadler at: asadler@shibuyahoppmann.com.

About Shibuya Hoppmann:

Headquartered in Manassas, Virginia, Shibuya Hoppmann is a wholly owned subsidiary of Shibuya Corporation of Kanazawa, Japan. We are a leading engineering machine manufacturer of beverage filling/capping equipment (for aseptic or sterile environments), centrifugal feeding systems, continuous motion assembly and placement systems, and labelers. We provide unmatched technology, quality, innovation, customer service, reliability and experience for automated industrial equipment. Our foundation is particularly strong in the pharmaceutical, personal care, household products, and food and beverage industries.